Stephen Yang

Email : stephenyangcv@gmail.com   Mobile : 415-528-8978

EDUCATION

- **University of Waterloo**   Waterloo, ON
  Bachelor of Computer Science, Business Option   June 2020
  - Relevant Coursework: Human-Computer Interaction, User Interface, Statistics, Distributed Systems

EXPERIENCE

- **Facebook**   Menlo Park, CA
  Product Technical Program Manager   Feb 2020 - Present
  - Defining vision, strategy and roadmap for ad enforcement for Ad Placements and Formats and helping drive work for Dynamic Product Ads / Political Ads Measurement.
  - Consulted for 5+ new product launches by identifying integrity risk and developing / scaling enforcement solutions per-launch.
  - Managed metric revamp for Political Ads measurement, improving overall correctness of KPI metrics.

  Product Technical Program Manager Intern   May 2019 - Aug 2019
  - Launched political enforcement on all Facebook advertisements targeting Canada. Exceeded expectations by leading / helping to launch in two additional regions.
  - Developed strategy to optimize up to 25+% of content reviewers, allowing up to 2x more H2 country launches.

- **Databricks**   San Francisco, CA
  Software Engineering Intern   May 2018 - Aug 2018
  - Performed analytics on KPI metrics to build a metrics dashboard identifying all clients where SLA uptime targets were not met.
  - Developed a Spark SQL optimization improving a user's query runtime experience by upwards of 99+%

- **Tesla, Inc.**   Palo Alto, CA
  Software Engineering Intern   Jan 2018 - Apr 2018
  - Developed and launched a revised design for vehicle software updating UI; Improved web performance for scaling data quantities

- **Medallia**   McLean, VA
  Software Engineering Intern   May 2017 - Aug 2017
  - Launched word-cloud filtering capabilities for survey responses and expanded design functionality to include multi-select word filtering.

PRODUCT DESIGN PROJECTS

- **Cookalong**: Designing UI mocks and features for an MVP of a cooking webapp with guided instructions and improved human-computer interaction features.
- **Dancefest**: Led a team of 9 to launch and conceptualize new features for dance competition web / mobile app. Launched for event coverage covering 250+ dance performances.
- **CommuniWAT**: Design and prototyped a community building app through "live" events including User Interviews and MVP mocks.

SKILLS

- **Skills**: Product Management, Program Management, Strategy, SQL, Metrics Analysis
- **Tools**: Figma, Zeppelin, Zenhub, Trello, Quip